

Growth Report

Flash Plumbing and Heating Services Ltd · 12 June 2026

Here's a short report on how Flash Plumbing and Heating Services is showing up online, and where there's room to bring in more work.

Jump to: [What we found](#) · [The local opportunity](#) · [Your audience](#) · [Google Ads](#)

What we found

You've built up a strong reputation with 72 reviews at a 4.9 average, which is excellent. The site has no photos of your work and no linked social profiles yet, both of which help win trust with people deciding who to call.

0

photos found

72

reviews

4.9

Google rating

5

services

Why we built it this way

Reviews carousel. You have 72 real reviews averaging 4.9★, so we put them front and centre to build trust.

Services section. We listed the 5 services you offer (Boiler replacement & installation, Radiator installation & pipe work, General plumbing, Gas works, Emergency call-outs) as the basis for the pages below.

Where the local work is

Around 4070 people near you search Google for these services every month. Ranking the pages below could bring you roughly 24.4–81.4 new enquiries a month once they're live.

Across Brighton, Eastbourne, Worthing, Crawley and Bognor Regis, around 4,070 people a month are looking for a plumber close to you and ready to hire. Building a dedicated page for each town below could bring in somewhere between 24 and 81 extra enquiries a month once they're working.

Start here. Of every search we found, these 3 are the best first builds — pages you can realistically rank for, aimed at people ready to buy:

PRIORITY 1 — BUILD THIS PAGE

Add this page — £49

🔍 plumbing brighton

A dedicated page at /services/plumbing-brighton — competitive to rank · high buying intent · ~1300 searches/mo. Estimated **7.8–26 enquiries/mo**, usually live in 9–12 months.

PRIORITY 2 — BUILD THIS PAGE

Add this page — £49

🔍 plumbing eastbourne

A dedicated page at /services/plumbing-eastbourne — competitive to rank · high buying intent · ~880 searches/mo. Estimated **5.3–17.6 enquiries/mo**, usually live in 9–12 months.

PRIORITY 3 – BUILD THIS PAGE

Add this page – £49

Q plumbing worthing

A dedicated page at /services/plumbing-worthing – competitive to rank · high buying intent · ~720 searches/mo. Estimated **4.3–14.4 enquiries/mo**, usually live in 9–12 months.

The full opportunity

Every relevant search we found, biggest first – the pages above are where to start.

WHEN SOMEONE GOOGLES...

Add this page – £49

Q plumbing brighton

People searching / month		1300
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		7.8–26

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q plumbing eastbourne



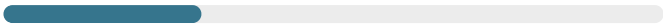

People searching / month		880
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		5.3–17.6

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q plumbing worthing

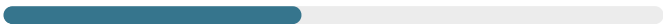

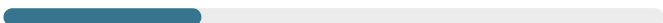
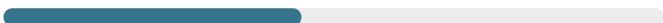
People searching / month		720
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		4.3–14.4

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q plumbing crawley

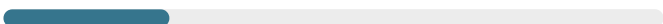

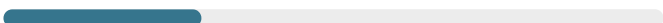
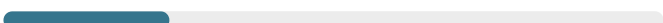
People searching / month		590
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		3.5–11.8

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q plumbing bognor regis

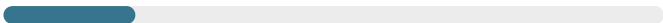

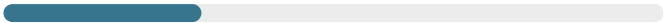

People searching / month		320
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		1.9–6.4

Usually live in 9–12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

🔍 plumbing hove

People searching / month		260
Buying intent		High
Ease of ranking		Competitive
Estimated enquiries / mo		1.6-5.2

Usually live in 9-12 months once published

Call estimates are based on typical click-through and enquiry rates for a top-ranking local page — a guide to the opportunity, not a guarantee.

Want results this week? Google Ads

If you'd rather not wait, Google Ads is the fastest way to start the phone ringing — your ad goes straight to the top for people searching right now, so calls can start coming in within days rather than months.

SEARCH	PEOPLE/MONTH	COST PER CLICK	BUDGET/MONTH	CALLS/MONTH (FROM WEEK ONE)
work eastbourne	~14800	£0.3	£89-£178	~8.9-35.5/mo
work crawley	~12100	£0.34	£82-£165	~7.3-29/mo
work bognor regis	~5400	£0.22	£24-£48	~3.2-13/mo
plumbing brighton	~1300	£24.08	£626-£1252	~1.6-5.2/mo
plumbing eastbourne	~880	£8.58	£154-£300	~1.1-3.5/mo
plumbing worthing	~720	£17.08	£239-£495	~0.8-2.9/mo